Project description

Overview

The Cultural Mediation Guidelines for Educators are the main output of the Erasmus+ cooperation partnership project MeWell (Mediation for Wellbeing) — a cross-national collaboration involving cultural organisations in Lithuania, Austria, and Malta. This initiative responds to growing societal challenges such as demographic ageing, cultural disengagement, and social fragmentation, particularly among adults aged 50 and above. It positions cultural mediation both as a methodology and a value system to engage older people in cultural activities that promote wellbeing, inclusion, and lifelong learning.

Cultural mediation is presented here not as a fixed technique, but as a dynamic, relational, and democratic practice that fosters emotional resonance, personal reflection, and shared meaning-making. These guidelines provide practical tools, case studies, and theoretical grounding to help educators, mediators, artists, institutions, policy makers or community facilitators make their cultural spaces more inclusive, reflexive, and socially relevant.

CULTURAL MEDIATION